

FOR IMMEDIATE RELEASE

## NORTH COUNTRY BUSINESS PRODUCTS OUTSTANDING DEALER 2004 FOR ROSEMOUNT OFFICE SYSTEMS

*Special category reserved for dealers who achieve the highest level of performance and service to their customers.*



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LAKEVILLE, MN, January 3, 2005 –Rosemount Office Systems LLC is pleased to recognize North Country Business Products, Bemidji, MN, as Outstanding Dealer for the year 2004. Outstanding Dealer is a distinction reserved only for those dealers who have demonstrated the highest level of performance and service to their customers. This achievement by the sales and management team of North Country Business Products is the result of knowledge, experience, performance, and customer dedication.

No ordinary office furniture dealership, a Rosemount Outstanding Dealer is a professional company focused on providing the highest level of customer care. The Outstanding Dealer builds a long-term relationship with its customers by investigating the customer's office needs and requirements, using extensive product knowledge and experience to recommend an appropriate furniture solution, guiding them through the decision process and providing skilled project management and installation services. A furniture project completed to the customer's total satisfaction is only the beginning of the relationship. The Outstanding Dealer remains involved with the customer after the initial installation to instill confidence, to address new concerns, and to assure availability for future needs. In essence, the Outstanding Dealer becomes a consultant, a partner and a valued resource to its customers.

As Outstanding Dealer for 2004, North Country Business Products carries the recommendation and support of Rosemount Office Systems. "We know that the best solutions come from a committed dealer working with their end-user and maintaining a close relationship with us. This triad produces the best results," says Barry Mumm, President and CEO of Rosemount. "We are pleased to have such a relationship with North Country Business Products."

Rosemount Office Systems LLC is a manufacturer of commercial systems furniture. The Minneapolis-based company specializes in custom-designed quality products at affordable prices, and is a leader in the use of technology and the Internet to increase the efficiency and ease of planning, specifying, and ordering systems furniture. For more information about Rosemount Office Systems, visit the website at [www.rosemount-office.com](http://www.rosemount-office.com), or contact North Country Business Products at 218-751-4140.