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FOR IMMEDIATE RELEASE

**Casey's Marks 650th Store Point of Sale Solution
Installation from Retailix and NCR**

*With NCR and Retailix technology, Casey's continues to improve customer service
while reducing operating expenses*

Dallas, TX and Atlanta, GA, August 31, 2004 -- Retailix Ltd. (Nasdaq: RTLX) and **NCR Corporation** announced today that Casey's General Stores, one of the nation's largest convenience store chains, has reached a key milestone, rolling out the Retailix StorePoint suite of applications and NCR RealPOSTM and NCR RealScanTM POS technology to its 650th store.

The Retailix StorePoint suite includes integrated solutions of Point of Sale, Front Office, Back Office, Fuel, and chain-level PriceBook management. Casey's General Stores has vigorously rolled out StorePoint, allowing for heightened visibility and management of store operations, while improving customer shopping experiences.

Casey's solution includes NCR RealPOS 70 POS terminals and NCR RealScan 92 bar-code scanners. The NCR RealPOS 70 is built around Intel's Embedded ATX industry design specification for a stable POS platform and extended lifecycle to offer a new level of investment value. North Country Business Products, an NCR RealPartner, is providing Casey's with staging, installation and maintenance services for the solution.

"Together, Retailix StorePoint software and NCR RealPOS and RealScan hardware have proven to increase operational efficiencies and enhance customer convenience," said Brad Heyer, Casey's Vice President - Information Systems. "Casey's selected Retailix and NCR for these reasons and we anticipate great success for the remaining store installations."

"Casey's General Stores is focused on continually improving its retail operations and their customer shopping experience," said Jeff Yelton, CEO of Retailix USA. "We are proud that StorePoint solution has provided Casey's with the necessary functionality, architecture and flexibility to achieve these goals. We are positive Casey's will continue to derive great benefits from our solutions for its future growth."



“Casey’s needed a solution that was retail hardened for the convenience store environment and was easy to learn, easy to deploy and easy to service,” said NCR Vice President for Food Industry Solutions Nelson Gomez. “The NCR RealPOS 70 and RealScan 92 offer just that.”

About Casey’s General Stores

Founded in 1968, Casey’s General Stores are self distributing and have store locations in Iowa, Illinois, Missouri, Kansas, Nebraska, South Dakota, Minnesota and Indiana. Casey’s General Stores are headquartered in Ankeny, Iowa and employ over 13,000 people.

About North Country Business Products, Inc.

North Country Business Products, a 100% employee owned company, prides itself in being a “total POS solution provider” for the convenience store, grocery and hospitality industries. NCBP offers innovative and automated high quality POS solutions by partnering with industry leaders to sell, install and service superior products. The Company is dedicated to providing exceptional customer service. This commitment has allowed them to support a diversified customer base; from a one terminal stand alone register to networking a fully integrated POS system for hundreds of locations in multiple states. NCBP has 11 locations in 6 states throughout the Midwest with headquarters in Bemidji, MN. To learn more about North Country Business Products visit their website at www.ncbpinc.com.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR’s ATMs, retail systems, Teradata® data warehouses and IT services provide Relationship Technology™ solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,000 people worldwide.

About Retailix Ltd.

Retailix Ltd., with North American headquarters in Dallas, TX, provides integrated enterprise-wide software solutions for the global food and fuel retail industries, including supermarkets, convenience stores, fuel stations and restaurants. The Company offers a full suite of software applications that support a food retailer's essential retailing operations and enable retailers to increase their operating efficiencies while improving customer acquisition, retention and profitability. With installations in more than 30,000 stores and across 44 countries, the Company markets its software solutions through direct sales, distributors, local dealers and its various subsidiaries. For further information, please visit the Company's web site at www.retailix.com

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Safe Harbor for Forward-Looking Statements: Except for statements of historical fact, the information presented herein constitutes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, including revenues, income and expenses, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include risks relating to the Company’s anticipated future financial performance, continued roll-outs with existing customers, the market reception of its new e-marketplace and ASP services, the potential benefits to food and fuel retailers and suppliers, expansion into new geographic markets, the conversion of sales leads into customers and the ramp-up of ASP users, the integration of the Company’s acquisition of OMI and other factors over which Retailix may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. Readers are referred to the reports and documents filed by Retailix with the Securities and Exchange Commission, including the Company’s Annual Report on Form 20-F for the year ended December 31, 2003, for a discussion of these and other important risk factors. The Company undertakes no obligation to publicly release the results of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof, or to reflect the occurrence of unanticipated events.

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