

The leading loss-prevention solution for NCR's SelfServ Checkout system

LaneHawk alerts customers and cashier/attendants in **real time** that items on the bottom of the basket are unscanned, making sure that stores get paid for their BOB items.

Cut inventory shrink

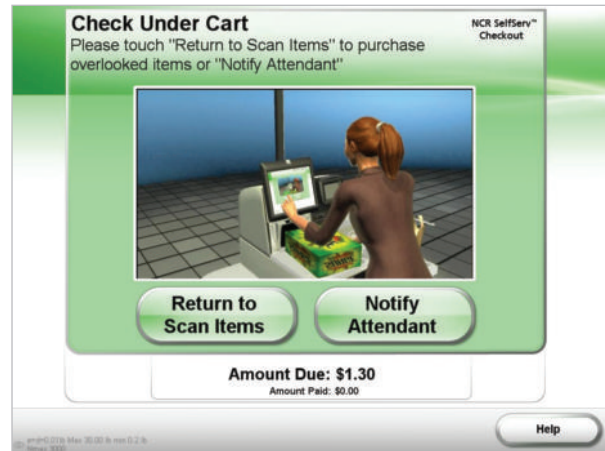
LaneHawk is a retail loss-prevention solution that helps turn bottom-of-basket (BOB) losses into profits during the transaction. Designed to pay for itself in less than 12 months, LaneHawk reduces shrink and shoplifting by identifying and including items as part of the sale, without having to read the UPC code. LaneHawk is easily integrated with the NCR SelfServ Checkout system.

Benefits include:

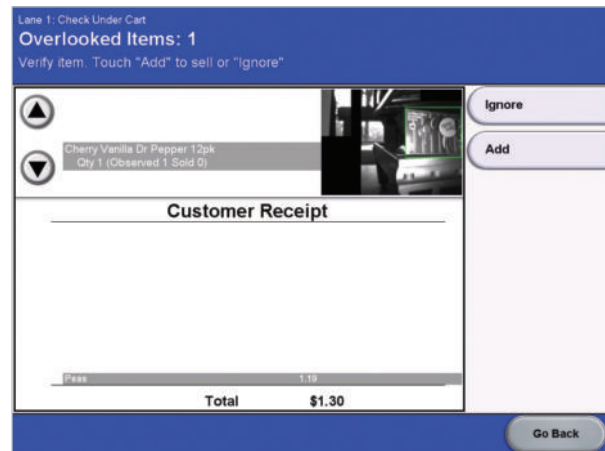
- Increased Revenue**
 LaneHawk BOB turns bottom-of-the-basket losses into profits in **real time**.
- Reduced Shrink and Rapid ROI**
 LaneHawk BOB helps boost profits per lane, per day by up to 10%, leading to a quick return on investment of less than 12 months.
- Unnoticed BOB items**
 These overlooked items cause losses averaging \$3500 per lane each year. LaneHawk reduces losses by 80-90%.
- Tighter Business Controls**
 LaneHawk captures transaction data and BOB images to enable thorough reporting on items under the cart.



To find out more about LaneHawk, go to www.evoretail.com



NCR SelfServ Checkout Screen from the customer's viewpoint



Example of the attendant's LaneHawk Screen

To learn more about product details, purchasing information or for a demonstration, please contact us at:



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